



A private institution of higher education, founded in 1899
www.esj-paris.com

ESJ Level 1/M1 EAD (English classes)

ESJ Distance Learning Level 1 (M1) All media forms

ESJ Paris offers distance learning in journalism Level L3/M1 or ESJ 3rd year studies with a specialty in all forms of media. A diploma is rewarded upon the completion of studies: ESJ 4, Master 1, depending on the level upon entry at ESJ.

HIGHLIGHTS

Educational objectives (refer to the RNCP website for more information)

The one-year program offers training in TV broadcasting, podcasting, communications, digital and print journalism, and smartphone as a tool; it also includes courses to master different styles of presenting information, written expression, investigating and interviewing.

Admission (Pre-requisites)

Eligibility: Applicants who qualify are holders of a valid diploma, or a Bac +3, or have completed approximately two years of training in a communications or journalism degree program. Additionally, an applicant qualifies after 3 years in political science, law, economics, business, or engineering, among other academic disciplines.

Other ways to qualify:

- Candidates working full-time or freelancing as writers or content producers
- Candidates who previously worked at least three years in full-time positions in journalism or in communications management
- Priority in the application and admission process is given to distance students. (Visit the site and click the "admission" tab or see the attachment.)
- For remote registration, use the attachment.

- **Certification of studies:** Diploma ESJ Paris, Master 1, Level II certified RNCP (possibly Master 2 depending on the candidate's level upon entry), diploma of higher education in journalism (Graduates of this course can continue distance learning or begin on-campus studies toward a higher level at an ESJ institution.)

Course curriculum (Teaching progression, content)

Each week the teachers will email assignments to students. Students return their work before Friday night.

- Corrections of the students' work are made directly on the papers by a panel of journalism teachers.
- Students are monitored by a coordinator (a recent graduate or other designated professional).

- Teachers will correct the copies in Word and forward them to ESJ for the students' records.
- Some material is sent to students in the form of videos.
- The school will instruct the students to create a blog in English and in their mother language and illustrate the blog with photographs, videos, or other content, according to their specific tastes.
- An internship of five months is required within a professional journalism setting in the student's country or another location of his choice. The student will write a summary about his internship experience.
- This program focuses on content and style, not grammar, so teachers do not have to correct the grammatical mistakes of the students.

Educational Objectives

It is imperative that the program follows strict timing and deadlines—as in a professional environment of a newspaper. The student must send his text promptly, under a deadline. The writing, editing, and rewriting schedule must be maintained throughout the course. This ensures that the student develops into a journalist. The student must decide the subject for his newspaper article AND write a shorter version for the web. The web article must be presented differently and use different illustrations. The teachers will comment on the different approaches, word choice, and tone.

Assessment methods

Teachers will grade the assignments every week. Each quarter, teachers will grade the blogs, investigations, and profiles.

Materials

Laptop with an Internet connection, a word-processing program, and camera or a mobile phone equipped with a camera (smartphone).

Syllabus

Fundamentals of the press
 Analysis of the news
 Inquiry and investigation
 Interviews
 Daily written press
 Print magazine writing
 Specialized journalism (sports, women's press, economic, local)
 Editorial staff training
 Website writing
 Media law and ethics (video conference)
 Press photography

Teaching methods

Supervised practical work at a distance, using videos, texts to study, blogs, and social network profiles to build.

Calendar of Courses

Two annual sessions are open: October and January, exceptionally in April 2021 for the opening

Deadline for registration: the last week of September or December

Beginning of "e-learning:" the first week of October or January

A Video Conference, during which time the general principles of the press are outlined, opens each session. The January program is identical to the October program, except that it starts 3 months later.

Practical work in general press (October to mid-December with holidays in parallel with the ESJ Paris calendar)

Assignments in specialized press: from January to the end of March

Assignments in general press: from April to end of June

Investigation and blog assignments: starting at the end of October

Monitoring by a tutor: starting at the end of October

Summary of internship experience: due by August 30 of the following year

E-learning Staff

The program is directed by Nita Wiggins. The teaching staff includes around one dozen journalists and content creators who teach and work in the industry simultaneously.

Administrative information

Price

5,000 € (Payment in euros); payment in full before the start of the session). No refund, reimbursement will be done by the school in case of cancellation after October 1 or January 1st. (Before these dates, the cancellation fee is 300 euros.)

There are no additional social security or student costs, unless requested.

Status

The student receives an ESJ student card. At the end of the course, he receives an ESJ diploma and a press card from the Union of Francophone Press. During the course, the student has total access to the ESJ facility.

Formalities of application

Registration form to complete (download from the website www.esj-paris.com) with the following documents to be sent by email.

Copy of passport or identity card

Copy of last diploma

Cover letter

A detailed CV

The first phase of the application consists of determining the candidate's eligibility. After that step, the final registration can be achieved.

For further information: contact@esj-paris.com